

# TINA YEUNG

*designer : nerd : coder*



## *: hello :*

I create unique web experiences and interactive designs.

I like to crochet amigurimi, practice handlettering, and learn new recipes.

## *: e-mail :*

TINA.YEUNG.11@GMAIL.COM

## *: website :*

TINAYEUNG.COM



## *: education:*

### GRAPHIC DESIGN

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS  
@ SYRACUSE UNIVERSITY [ AUG 2008 - MAY 2012 ]

Achieved bachelor's degree in Graphic Design.

Completed professional courses in Advertising & Photography, as well as a Milestone in Beauty and Fashion Communications.

### INFORMATION TECHNOLOGY

SCHOOL OF INFORMATION STUDIES  
@ SYRACUSE UNIVERSITY [ AUG 2008 - MAY 2012 ]

Achieved bachelor's degree in Information Management and Technology.

Chancellor's Scholar, Dean's List, Magna Cum Laude.

## *: skills :*

### DESIGN

ADOBE CREATIVE SUITE  
MOBILE WEB DESIGN  
RESPONSIVE WEB DESIGN  
VISUAL DESIGN  
INTERACTION DESIGN  
FIGMA  
INVISION  
PROTOTYPING

### TECHNOLOGY

HTML/CSS  
SHOPIFY  
JQUERY

## *: experience :*

### LEAD UX/UI DESIGNER

@ SHOPELF [ AUG 2018 - PRESENT ]

Working in a scrum/agile start-up, conducting stakeholder interviews, creating user experiences & iterating based on customer insights, producing wireframes & high-fidelity user interfaces that are responsive and cross-functional.

### UI/UX DESIGNER & FRONT-END WEB DEVELOPER

@ GROWTH SPARK [ JAN 2013 - AUG 2018 ]

Working at fast-paced start-up environment, creating wireframes, managing client communications, performing UX/UI design strategy for clients, writing front-end (HTML/CSS) code, and delivering quick prototypes.

Design and Front-End Development work completed on over 30 web design projects, including E-commerce (Shopify) store websites.

### FREELANCE DESIGNER

@ WEB DESIGN TOUCH LLC [ SEPT 2012 - JAN 2013 ]

Designed graphics and logos for clients.

### PRODUCT DESIGN

@ BOSTON STARTUP INSTITUTE [ NOV 2012 - DEC 2012 ]

Completed classes on UX/UI as well as responsive web design & JQuery. Created user flows, user personas, and wireframes.

In this comprehensive course, I collaborated with a team of 6 to complete a mobile app project for Tapjoy, a mobile engagement company.