

TINA YEUNG

designer : nerd : coder



: hello :

I strive to create unique web experiences that delight users.

On my free time, I like to crochet amigurimi, practice handlettering, and learn new baking recipes.

: e-mail :

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: website :

TINAYEUNG.COM



: education:

GRAPHIC DESIGN

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS
@ SYRACUSE UNIVERSITY [AUG 2008 - MAY 2012]

Achieved bachelor's degree in Graphic Design.

Completed professional courses in Advertising & Photography, as well as a Milestone in Beauty and Fashion Communications.

INFORMATION TECHNOLOGY

SCHOOL OF INFORMATION STUDIES
@ SYRACUSE UNIVERSITY [AUG 2008 - MAY 2012]

Achieved bachelor's degree in Information Management and Technology.

Chancellor's Scholar, Dean's List, Magna Cum Laude.

: skills :

DESIGN

ADOBE CREATIVE SUITE
MOBILE WEB DESIGN
RESPONSIVE WEB DESIGN
VISUAL DESIGN
DESIGN SYSTEM
SKETCH
FIGMA
INVISION
PROTOTYPING

TECHNOLOGY

HTML/CSS
JIRA / CONFLUENCE
AGILE
SHOPIFY

: experience :

SENIOR PRODUCT DESIGNER

@ CHEWY [MAY 2019 - PRESENT]

Collaborating with business, UX research, and managers to design prototypes for new verticals. Having a user-centric approach is essential to empathizing with our users' needs and drive innovation. I work in Sketch daily and have been contributing to the design system, creating guidelines and best practices.

LEAD UX/UI DESIGNER

@ SHOPELF [AUG 2018 - MAY 2019]

Working in a scrum/agile start-up, conducting stakeholder interviews, creating user experiences & iterating based on customer insights, producing wireframes & high-fidelity user interfaces that are responsive and cross-functional.

UI/UX DESIGNER & DEVELOPER

@ GROWTH SPARK [JAN 2013 - AUG 2018]

Working at fast-paced start-up environment, creating wireframes, managing client communications, conducting UX/UI design strategy for clients, writing front-end (HTML/CSS) code, and delivering quick prototypes.

Design and Front-End Development work completed on over 30 web design projects, including E-commerce (Shopify) store websites.

PRODUCT DESIGN

@ BOSTON STARTUP INSTITUTE [NOV 2012 - DEC 2012]

Completed classes in UX/UI as well as responsive web design and prototyping. Created user flows, user personas, and wireframes.

In this comprehensive course, I collaborated with a team of 6 to complete a mobile app project for Tapjoy, a mobile engagement company.